

**Walsworth** yearbooks

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SUMMER PUBLICATIONS WORKSHOP  
**HEART OF AMERICA**  
JULY 9-11, 2025

**Need help?** Contact your Walsworth sales rep or go to [heartofamericaworkshop.com](https://heartofamericaworkshop.com).

**HEART OF AMERICA**  
SUMMER PUBLICATIONS WORKSHOP



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here  
for **it!**

# SUMMER YEARBOOK CAMP

Topics covered include writing, design, theme development, coverage, designing with Canva, photography and editorial leadership while learning Photoshop, InDesign, Yearbook 360, Canva and much more!

## TENTATIVE COURSES

- Theme
- Trends
- Coverage Ideas
- Ladder Planning
- Beginning InDesign
- Advanced InDesign
- Beginning Yearbook 360
- Advanced Yearbook 360
- Marketing
- Online Ad Sales
- Online Book Sales
- Artist Sessions for Cover and Endsheets
- Photography Basics
- Photography Advanced
- Yearbook Design
- Yearbook Writing
- Alternative Coverage Treatments
- Proofing and Editing Processes
- Editorial Leadership
- Designing with Canva
- Team Building
- Staff Development and Motivation
- Adviser Academy

Photo by Lajon Holly

## TESTIMONIALS

“ I think you do an amazing job creating an atmosphere where students learn and create. Thank you for allowing us to be a part of it!”

STEPHANIE BRENNKE, BLAIR OAKS HIGH SCHOOL

“ This camp is so helpful for my staff to kick off each school year. As a fall delivery school, this is when we really buckle down and start planning for the next year, and every year, we leave camp with a solid foundation for our yearbook's theme. The staff are so personable and really care about me and my staff, and I look forward to spending time with them every summer.”

JESSICA BROWN, LEE'S SUMMIT NORTH HIGH SCHOOL

## FAQS

### Where is the workshop being held?

University of Central Missouri  
108 W. South Street, Warrensburg, MO 64093

### How much does it cost?

Depending on whether you stay on campus, prices vary. See registration form for details. Prices include tuition, all meals and dorm room, unless you are a commuter.

### How do we register?

There are two ways to register: mail the enclosed form to the address listed by June 2, or register online at [heartofamericaworkshop.com](http://heartofamericaworkshop.com). If you are paying with a school purchase order, please indicate that on the registration form.

## SPECIAL GUEST SPEAKER

### Sabrina Schmitz, CJE

Sabrina Schmitz is a representative for Walsworth Yearbooks, a National Key Accounts representative and the former yearbook and newspaper adviser at J.W. Mitchell High School in New Port Richey, FL. Under her leadership, *The Stampede* yearbook was awarded multiple CSPA Crown awards, an NSPA Pacemaker Award and was a Design of the Year Finalist in 2012.



# July 9-11

UNIVERSITY OF CENTRAL MISSOURI

## REGISTRATION INFORMATION

Fill out the enclosed registration form. Mail all signed forms in time to arrive by June 2 and payment by July 6. If you are paying with a school purchase order, please include the purchase order number or a copy of the PO with your registration. Registration is not complete until all forms are received. There is a \$30 late fee per registrant for registration forms received after June 2. Space is limited. You may also register online at [heartofamericaworkshop.com](http://heartofamericaworkshop.com).

## REMINDERS

You will be emailed a confirmation packet with supply lists, complete curriculum lists, maps and other details after we receive your registration.

## TENTATIVE SCHEDULE

### Wednesday, July 9

- 9:30 a.m. Check-in begins
- 11:30 a.m. Welcoming and Opening Session
- Noon: Lunch
- 1 p.m. Workshop classes begin
- 6 p.m. Dinner
- 7 p.m. Workshop classes continue
- 9 p.m. Evening Activity
- 11 p.m. Rest

### Thursday, July 10

- 8:20 a.m. Workshop classes continue
- Noon: Lunch
- 1 p.m. Workshop classes continue
- 5:15 p.m. Dinner
- 6:15 p.m. Work on projects
- 10 p.m. Ice cream social
- 11 p.m. Rest

### Friday, July 11

- 8:15 a.m. Workshop sessions and awards show
- 11:45 a.m. Workshop concludes

For more information on the workshop, go to [heartofamericaworkshop.com](http://heartofamericaworkshop.com).