

Walsworth yearbooks

John Kelley
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new year it starts

**HEART OF
AMERICA**
SUMMER PUBLICATIONS WORKSHOP
JULY 8-10, 2026

Need help? Contact your Walsworth sales rep or go to heartofamericaworkshop.com.

**HEART OF
AMERICA**
SUMMER PUBLICATIONS WORKSHOP



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Photo by Kaisa Brien

it starts with *you*

Heart of
America
workshop

Topics covered include writing, design, theme development, coverage, designing with Canva, photography and editorial leadership while learning Photoshop, InDesign, Yearbook 360, Canva and much more!

TENTATIVE COURSES

- Theme
- Trends
- Coverage Ideas
- Ladder Planning
- Beginning InDesign
- Advanced InDesign
- Beginning Yearbook 360
- Advanced Yearbook 360
- Marketing
- Online Ad Sales
- Online Book Sales
- Artist Sessions for Cover and Endsheets
- Photography Basics
- Photography Advanced
- Yearbook Design
- Yearbook Writing
- Alternative Coverage Treatments
- Proofing and Editing Processes
- Editorial Leadership
- Designing with Canva
- Team Building
- Staff Development and Motivation
- Adviser Academy



TESTIMONIALS

“I think you do an amazing job creating an atmosphere where students learn and create. Thank you for allowing us to be a part of it!”

STEPHANIE BRENNEKE, BLAIR OAKS HIGH SCHOOL

“This camp is so helpful for my staff to kick off each school year. As a fall-delivery school, this is when we really buckle down and start planning for the next year, and every year, we leave camp with a solid foundation for our yearbook’s theme. The staff are so personable and really care about me and my staff, and I look forward to spending time with them every summer.”

JESSICA BROWN, LEE’S SUMMIT NORTH HIGH SCHOOL

FAQs

Where is the workshop being held?

University of Central Missouri
108 W. South Street, Warrensburg, MO 64093

How much does it cost?

Depending on whether you stay on campus, prices vary. See registration form for details. Prices include tuition, all meals and dorm room, unless you are a commuter.

How do we register?

There are two ways to register: mail the enclosed form to the address listed by **June 1**, or register online at heartofamericaworkshop.com. If you are paying with a school purchase order, please indicate that on the registration form.

SPECIAL GUEST SPEAKER

Sabrina Cady, CJE

Sabrina Cady is a Journalism Education Strategist for Walsworth Yearbooks and the former yearbook and newspaper adviser at J.W. Mitchell High School in New Port Richey, FL. Under her leadership, *The Stampede* yearbook was awarded multiple CSPA Crown awards, an NSPA Pacemaker Award and was a Design of the Year Finalist in 2012.

JULY 8-10

UNIVERSITY OF CENTRAL MISSOURI

REGISTRATION INFORMATION

Fill out the enclosed registration form. Mail all signed forms in time to arrive by June 1 and payment by July 5. If you are paying with a school purchase order, please include the purchase order number or a copy of the PO with your registration. Registration is not complete until all forms are received. There is a \$30 late fee per registrant for registration forms received after June 1. Space is limited. You may also register online at heartofamericaworkshop.com.

REMINDERS

You will be emailed a confirmation packet with supply lists, complete curriculum lists, maps and other details after we receive your registration.

TENTATIVE SCHEDULE

Wednesday, July 8

- 9:30 a.m. Check-in begins
- 11:30 a.m. Welcoming and Opening Session
- Noon: Lunch
- 1 p.m. Workshop classes begin
- 6 p.m. Dinner
- 7 p.m. Workshop classes continue
- 9 p.m. Evening Activity
- 11 p.m. Rest

Thursday, July 9

- 8:20 a.m. Workshop classes continue
- Noon: Lunch
- 1 p.m. Workshop classes continue
- 5:15 p.m. Dinner
- 6:15 p.m. Work on projects
- 10 p.m. Ice cream social
- 11 p.m. Rest

Friday, July 10

- 8:15 a.m. Workshop sessions and awards show
- 11:45 a.m. Workshop concludes

For more information on the workshop, go to heartofamericaworkshop.com.